

Demetra Maheras

demetramaheras.com

EDUCATION

Maryland Institute College of Art (MICA)

Baltimore, MD

Bachelor of Fine Arts in Fibers
Concentrations in Experimental
Fashion and Illustration
Summa Cum Laude
May 2017

SKILLS

Design:

- Ability to research and present upcoming trends
- Sketch and render designs for multiple lines simultaneously
- Review strike-offs, lab dips, bulk samples for approval
- Knowledge of color matching; Farnsworth-Munsell 100 Hue Test Total Error Score of 4
- Develop and pass off artwork to CAD team
- Create colored flats and line sheets
- Engineer patterns and prints by hand and digitally
- Dye and screen-print on fabric
- Construct garments/accessories
- Conduct fittings on a model
- Knowledge of fabric use and construction

Leadership:

- Project Management
- Planning and Leading Events
- Communication
- Organization
- Time Management
- Problem Solving
- Team Building

Computer:

- Microsoft Office Suite (Word, PowerPoint, Excel)
- Google Drive Suite
- Adobe Photoshop and Illustrator
- Design Pro (General and Knit)
- Product Lifecycle Management (PLM)
- Mac OS
- Windows OS

PROFESSIONAL WORK EXPERIENCE

Product Development Design Assistant | TJX Companies, Inc., Framingham, MA

October 2017- February 2020 & August 2020- Present

Conduct color and trend research. Assist Senior Product Designers in creating a range of new styles while also designing personal styles. Sketch and color garment flats in multiple colorways. Present styles to upper management and buyers for selection. Work with Product Specialist and Technical Designers to ensure all styles meet company needs and standards. Edit and package style information to ship to factories for production. Review styles during fittings to ensure fit standard are met.

Assistant Product Development Manager | Talbots, Inc., Hingham, MA

February 2020- June 2020

Assisted in development of woven tops, pants, denim, shorts, skirts, dresses, and jackets/outerwear for Talbots Outlet collection. Conducted color and trend research. Responsible for tracking and reviewing strike-offs, lab dips, bulk samples, and trim samples for color and quality. Communicated comments to oversea vendors, edited and packaged style information to send for production. Assisted Product Manager by sketching garments flats for all categories. Attended buyer presentations and selling meetings. Met with Technical Designers in order to ensure all styles met fit standards.

CREATIVE WORK EXPERIENCE

Designer and Co-Producer | MICA Experimental Fashion Show, Baltimore, MD

September 2016- May 2017

Designed and constructed a women's ready-to-wear line of twelve looks, consisting of thirty garments and twelve accessories. Produced four floral prints to be utilized throughout the line. Created colored flats and a lookbook for this collection. Organized and secured the event space, lighting, and sound for a collaborated fashion event, as well as staged the event.

Intern | AREyes Designs NY, New York, NY

May 2016- August 2016

Drew colored flats of garments and handbags. Designed and produced line sheets and a lookbook for the Spring/Summer 2016 Collection. Illustrated each garment on a model. Attended events to assist in booth set up and discuss products with clients.

Designer | Donrose: MICA Annual Benefit Fashion Show, Baltimore, MD

October 2015- April 2016

In collaboration with colleague Carol Chu, designed and constructed nine looks to walk down the runway for our line Revel.

Designer, Product Developer, and Vendor | MICA Art Market, Baltimore, MD

October 2015- December 2015

In partnership with colleague Carol Chu, designed, produced, and sold a line of hand screen-printed and quilted make-up pouches and electronic cases. Created our own brand, Twofold Designs, which we marketed to the public.

Intern | Art of the Event, Inc., Wilmington, MA

May 2014- July 2014

Wrote and created proposals, quotes, and graphics for clients. Assisted in the creation of floral centerpieces, transformed props, and assisted in the creation and refurbishing of furniture. Attended events for on site set up and staging.