

# Demetra Maheras

demetramaheras.com

## EDUCATION

### Maryland Institute College of Art (MICA)

Baltimore, MD

Bachelor of Fine Arts in Fibers  
Concentrations in Experimental  
Fashion and Illustration  
Summa Cum Laude  
May 2017

## SKILLS

### Design:

- Ability to research and present upcoming trends
- Sketch and render designs for multiple lines simultaneously
- Review strike-offs, lab dips, bulk samples for approval
- Knowledge of color matching; Farnsworth-Munsell 100 Hue Test Total Error Score of 4
- Develop and pass off artwork to CAD team
- Create colored flats and line sheets
- Engineer patterns and prints by hand and digitally
- Dye and screen-print on fabric
- Construct garments/accessories
- Conduct fittings on a model
- Knowledge of fabric use and construction

### Leadership:

- Project Management
- Planning and Leading Events
- Communication
- Organization
- Time Management
- Problem Solving
- Team Building

### Computer:

- Microsoft Office Suite (Word, PowerPoint, Excel)
- Google Drive Suite
- Adobe Photoshop & Illustrator
- Product Lifecycle Management (PLM)
- WebPDM
- Epson Printer
- Mac OS
- Windows OS

## PROFESSIONAL WORK EXPERIENCE

### Assistant Product Manager | Talbots, Inc., Hingham, MA

February 2020- June 2020 & November 2021- Present

Assisted in the development of all categories for the Talbots Outlet collection. Designed styles for Knit Tops, Woven Tops, Sleepwear, and Socks. Conducted color and trend research for all categories creating trend presentations. Responsible for tracking and reviewing strike-offs, handlooms, lab dips, trim, and bulk submits for color and quality. Communicated comments to overseas vendors. Worked in WebPDM to create styles, edit color and materials page, and generate tech packs for vendors. Sketched garments flats for all categories. Passed artwork off to CAD designer for creation and created colorway options for buyers. Attended and presented design ideas at buyer presentations. Met with Technical Designers in order to ensure all styles met fit standards.

### Product Development Design Assistant | TJX Companies, Inc., Framingham, MA

October 2017- February 2020 & August 2020- November 2021

Conducted color and trend research. Assisted Senior Product Designers in creating a range of new styles while also designing personal styles. Sketched and colored garment flats in multiple colorways. Presented styles to upper management and buyers for selection. Worked with Product Specialist and Technical Designers to ensure all styles meet company needs and standards. Edited and packaged style information to ship to factories for production. Reviewed styles during fittings to ensure fit standard are met.

## CREATIVE WORK EXPERIENCE

### Designer and Co-Producer | MICA Experimental Fashion Show, Baltimore, MD

September 2016- May 2017

Designed and constructed a women's ready-to-wear line of twelve looks, consisting of thirty garments and twelve accessories. Produced four floral prints to be utilized throughout the line. Created colored flats and a lookbook for this collection. Organized and secured the event space, lighting, and sound for a collaborated fashion event, as well as staged the event.

### Intern | AREyes Designs NY, New York, NY

May 2016- August 2016

Drew colored flats of garments and handbags. Designed and produced line sheets and a lookbook for the Spring/Summer 2016 Collection. Illustrated each garment on a model. Attended events to assist in booth set up and discuss products with clients.

### Designer | Donrose: MICA Annual Benefit Fashion Show, Baltimore, MD

October 2015- April 2016

In collaboration with colleague Carol Chu, designed and constructed nine looks to walk down the runway for our line Revel.

### Designer, Product Developer, and Vendor | MICA Art Market, Baltimore, MD

October 2015- December 2015

In partnership with colleague Carol Chu, designed, produced, and sold a line of hand screen-printed and quilted make-up pouches and electronic cases. Created our own brand, Twofold Designs, which we marketed to the public.

### Intern | Art of the Event, Inc., Wilmington, MA

May 2014- July 2014

Wrote and created proposals, quotes, and graphics for clients. Assisted in the creation of floral centerpieces, transformed props, and assisted in the creation and refurbishing of furniture. Attended events for on site set up and staging.